



EXPO La Canepa

EDITIA A - V - A
2026

OFFICIAL DOCUMENT FOR EXHIBITORS

EXHIBITOR PACKAGE

EXPO La Cânepa 2026

Cânepa 360°

24-25 OCTOBER 2026 · ERA SHOPPING PARK ORADEA

EXPO La Cânepa 2026 — Cânepa 360°

EXPO La Cânepa is reaching its **5th Edition** in a new format: an urban, indoor event at **ERA Shopping Park Oradea**, on **24–25 October 2026**. The **Cânepa 360°** concept brings together, under one roof, the public EXPO area, the professional Summit 420 component, and the Cupa La Cânepa Awards gala.

The EXPO area is open to the public with **free access** and brings together exhibitors from fields connected to the hemp industry — from food products and wellness to construction, agriculture, technology, and education. Summit 420 takes place in the venue's conference room, as the professional format dedicated to business and networking. Cupa La Cânepa Awards takes place on the second day, towards the end of the programme, with an industry awards gala.

EXPO La Cânepa 2026 is organized by **Asociația Medicală CBD Transilvania (AMCT)**, **Asociația Victoria Mea**, and **Asociația Cluburilor Sociale Cannabis (ACSC)**. The Cupa La Cânepa Awards component is organized by ACSC as part of the event. ERA Shopping Park Oradea is the event venue.

EXPO / Cânepa 360°

The event's public area — free access, exhibitors, activations, community.

Summit 420

The professional component — conferences, business, networking, in the conference room.

Cupa La Cânepa Awards

The industry awards gala — Day 2, towards the end of the event.

Why exhibit at EXPO La Cânepa 2026



Visibility

Direct exposure to the event's audience, in the EXPO / Cânepa 360° area.



Relevant audience

Visitors interested in legal hemp products, wellness, sustainability, and innovation.



B2B/B2C networking

Connections with both the general public and the professionals attending Summit 420.



Promotion

Listing in the official exhibitors section and inclusion in event communication.



Industry connection

A shared context with exhibitors, speakers, and partners from the hemp and legal cannabis industry.

Cânepa 360° — Event Areas

Cânepa 360° is the concept behind EXPO La Cânepa 2026: a complete view of the hemp industry, from multiple angles. The EXPO area is open to exhibitors from the following fields:

◆ Food products	◆ Wellness & cosmetics	◆ Textiles & fashion
◆ Construction	◆ Agriculture & horticulture	◆ Technology
◆ Retail & distribution	◆ Services	◆ Education, research & innovation

EXPO La Cânepa 2026 Exhibitor Package

Exhibitor fee

EUR 200 / stand

The package includes:

- ✓ Exhibition space in the EXPO area
- ✓ Access for 2 exhibitor representatives
- ✓ Listing in the official exhibitors section on the event website
- ✓ Inclusion in event communication, according to the editorial calendar
- ✓ 1 Summit 420 Standard Pass
- ✓ Access to Cupa La Cânepa Awards for the representative using the Summit Pass
- ✓ Participation in networking opportunities
- ✓ Possibility to propose a workshop or presentation, subject to organizer approval and programme availability

The stand configuration and technical requirements are confirmed individually, depending on the final venue plan and the exhibitor's requirements.



Summit 420 for Exhibitors

Every exhibitor package includes **1 Summit 420 Standard Pass**, granting access to the event's professional component — conferences, business discussions, and networking sessions, held in the conference room at ERA Shopping Park Oradea.

The representative using the Summit 420 Standard Pass also gets access to **Cupa La Cânepa Awards**, the industry awards gala, scheduled for the second day of the event, towards the end of the programme.

Workshops & Presentations

Exhibitors have the option to propose a workshop or presentation as part of the EXPO La Cânepa 2026 programme. Proposals are subject to organizer approval and programme availability.

The EXPO La Cânepa Experience

EXPO La Cânepa 2026 brings the event's public area into a new, urban, indoor format at ERA Shopping Park Oradea — stands, direct interaction with visitors, and a premium atmosphere, in a modern and accessible space.

Indoor, urban format

Stands set up in the EXPO area under the ERA Shopping Park Oradea dome.

Direct interaction

Direct contact with visitors, product presentations, and conversations with the event's audience.

Premium atmosphere

A premium visual and organizational setting, aligned with the Cânepa 360° concept.



"Cânepa 360° — a complete view of the industry, in an urban, premium format, at ERA Shopping Park Oradea."

EXPO LA CÂNEPA 2026 · 5TH EDITION

Book Your Stand

For booking, availability, and details about the EXPO La Cânepa 2026 exhibitor package, contact the organizing team.

info@expo-lacanepa.ro

www.expo-lacanepa.ro

24–25 OCTOBER 2026 · ERA SHOPPING PARK ORADEA

ORGANIZED BY



VENUE

ERA Shopping Park Oradea