



OFFICIAL DOCUMENT FOR PARTNERS

SPONSORSHIP PACKAGE

EXPO La Cânepa 2026

Cânepa 360°

24-25 OCTOBER 2026 · ERA SHOPPING PARK ORADEA

EXPO La Cânepa 2026 — Cânepa 360°

EXPO La Cânepa 2026 brings together, under the **Cânepa 360°** concept, the event's three components — the public EXPO area, Summit 420, and the Cupa La Cânepa Awards — in an urban, indoor format at **ERA Shopping Park Oradea**, on **24–25 October 2026**.

For brands and organizations, EXPO La Cânepa 2026 is an ecosystem dedicated to the hemp and legal cannabis industry, offering access to a broad public audience in the EXPO area — **free admission** for visitors, under the ERA dome — and to a professional audience through Summit 420, held in the venue's conference room. Cupa La Cânepa Awards takes place on the second day, towards the end of the programme, with an industry awards gala.

EXPO La Cânepa 2026 is organized by **Asociația Medicală CBD Transilvania (AMCT)**, **Asociația Victoria Mea**, and **Asociația Cluburilor Sociale Cannabis (ACSC)**. The Cupa La Cânepa Awards component is organized by ACSC as part of the event. ERA Shopping Park Oradea is the event venue.

EXPO / Cânepa 360°

The event's public area, under the ERA dome — free access, exhibitors, activations, community.

Summit 420

The event's professional component — conferences, business, networking, in the conference room.

Cupa La Cânepa Awards

The industry awards gala — Day 2, towards the end of the programme.

Why become a partner of EXPO La Cânepa 2026



Brand visibility

Your brand's presence in the event's official materials, depending on the selected package.



Association with the event

A direct connection with a premium event dedicated to the hemp and legal cannabis industry.



Relevant audience

Access to the EXPO audience and, depending on the package, to the Summit 420 professional audience.



Networking

Opportunities to connect with exhibitors, speakers, organizers, and the event's other partners.



Presence in an industry-dedicated ecosystem

A shared context with brands, projects, and organizations from the hemp and legal cannabis industry.

The Cânepa 360° Ecosystem

Cânepa 360° brings together several fields of the hemp industry within a single event. As a partner, your brand joins a diverse ecosystem, including:

◆ Food products	◆ Wellness & cosmetics	◆ Textiles & fashion
◆ Construction	◆ Agriculture & horticulture	◆ Technology
◆ Retail & distribution	◆ Services	◆ Education, research & innovation

Supporter · Partner · Silver Partner

SUPPORTER

EUR 300

Logo on the official
Sponsors/Partners page

Inclusion in the official partners list

Collective social media
acknowledgement

PARTNER

EUR 600

All Supporter benefits, plus:

Logo in selected digital event
materials

1 Summit 420 Standard Pass

SILVER PARTNER

EUR 1,000

All Partner benefits, plus:

Higher visual positioning compared
with lower sponsorship tiers

One dedicated social media post

2 Summit 420 Standard Passes

1 EXPO stand included upon
request and subject to availability

Prices are expressed in EUR. Tax and invoicing conditions are confirmed at the contracting stage.

Gold Partner · Main Partner

GOLD PARTNER

EUR 1,500

All Silver Partner benefits, plus:

Priority visibility in key materials produced after partnership confirmation

3 Summit 420 Standard Passes

1 EXPO stand included

Possibility of a brand activation, subject to organizer approval and venue requirements

Possibility to propose a workshop or presentation, subject to programme approval

MAIN PARTNER

EUR 2,000 / top tier

All Gold Partner benefits, plus:

Highest visibility level among the standard sponsorship packages

Primary positioning in the partners section of the event website

Primary positioning in key digital materials produced after partnership confirmation

Dedicated social media post

4 Summit 420 Standard Passes

1 EXPO stand included

Possibility of a brand activation

Possibility of a presentation/workshop

Physical and editorial activations remain subject to organizer approval and, where applicable, ERA venue rules

Branding elements and physical activations are agreed individually, depending on the selected package, availability, the final event plan and venue requirements.

Package Comparison

Benefit	SUPPORTER EUR 300	PARTNER EUR 600	SILVER EUR 1,000	GOLD EUR 1,500	MAIN EUR 2,000
Logo on the official Sponsors/Partners page	✓	✓	✓	✓	✓
Inclusion in the official partners list	✓	✓	✓	✓	✓
Collective social media acknowledgement	✓	✓	✓	✓	✓
Logo in selected digital materials	—	✓	✓	✓	✓
Summit 420 Standard Passes (no.)	—	1	2	3	4
Higher visual positioning compared with lower tiers	—	—	✓	✓	✓
Dedicated social media post	—	—	✓	✓	✓
EXPO stand included	—	—	✓*	✓	✓
Priority visibility in key materials	—	—	—	✓	✓
Primary positioning in the partners section of the website	—	—	—	—	✓
Primary positioning in key digital materials	—	—	—	—	✓
Brand activation (subject to approval)	—	—	—	✓	✓
Workshop / presentation (subject to programme)	—	—	—	✓	✓

* Upon request, subject to availability. All physical and brand activations are subject to organizer approval and, where applicable, venue rules.

Become a Partner of EXPO La Cânepa 2026

For details about sponsorship packages, availability, and confirmation,
contact the organizing team.

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www.expo-lacanepa.ro

24–25 OCTOBER 2026 · ERA SHOPPING PARK ORADEA

ORGANIZED BY



VENUE

ERA Shopping Park Oradea